

# Creative 3 Dimensional Lettering

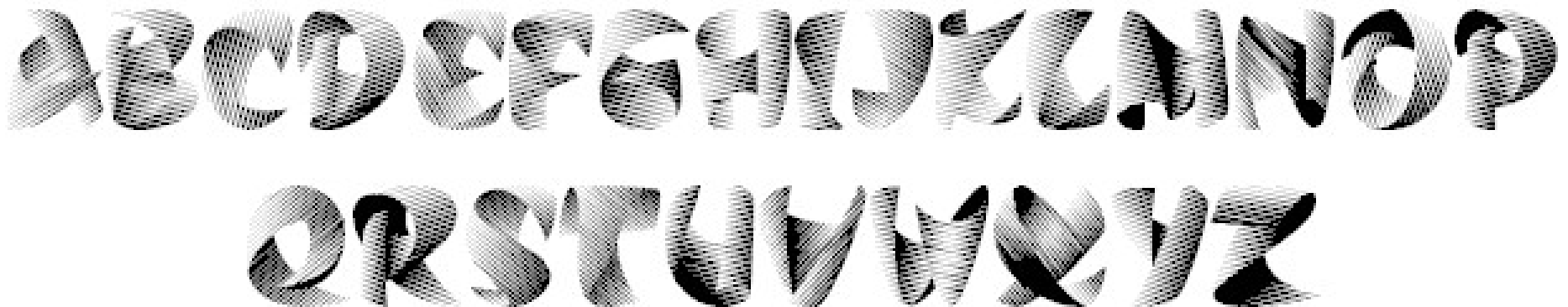


# Creative 3 Dimensional Lettering

All around us we see internet web sites with product advertising and local media with commercials. We even see billboards, garage sale signs, and graffiti on walls and railroad cars that stand out because of their three dimensional lettering illusion.

The traditional lettering arts with black ink on plain paper is good for books and newspapers. But if color is added, or the layout is uneven or slanted at an angle, then the lettering stands out on its own, and draws attention to it.

Looking at the old illuminated manuscripts with giant Versals and colorful borders will help to give you the basics of learning and creating your own 3-D Lettering Arts.



STUCCO

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ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

Atelas

WANTED

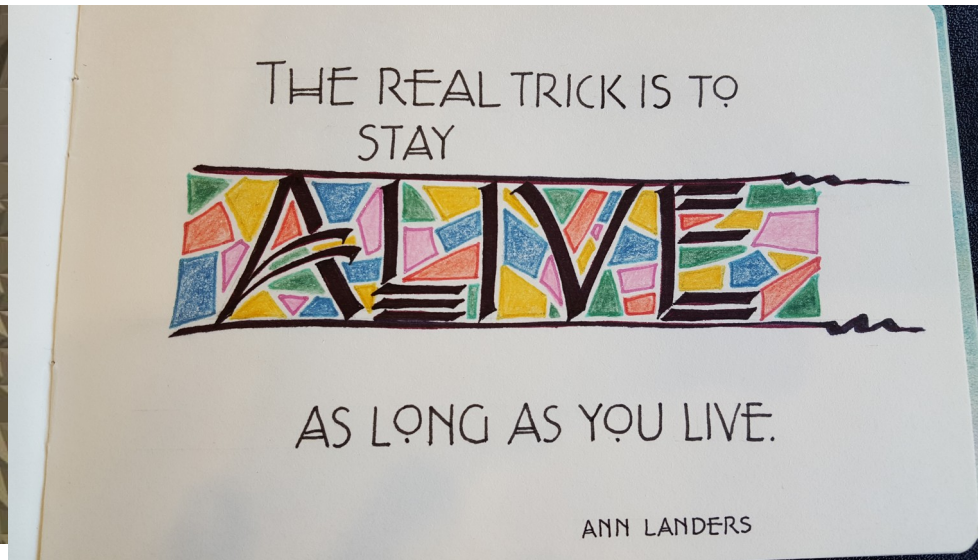
Black  
Angel

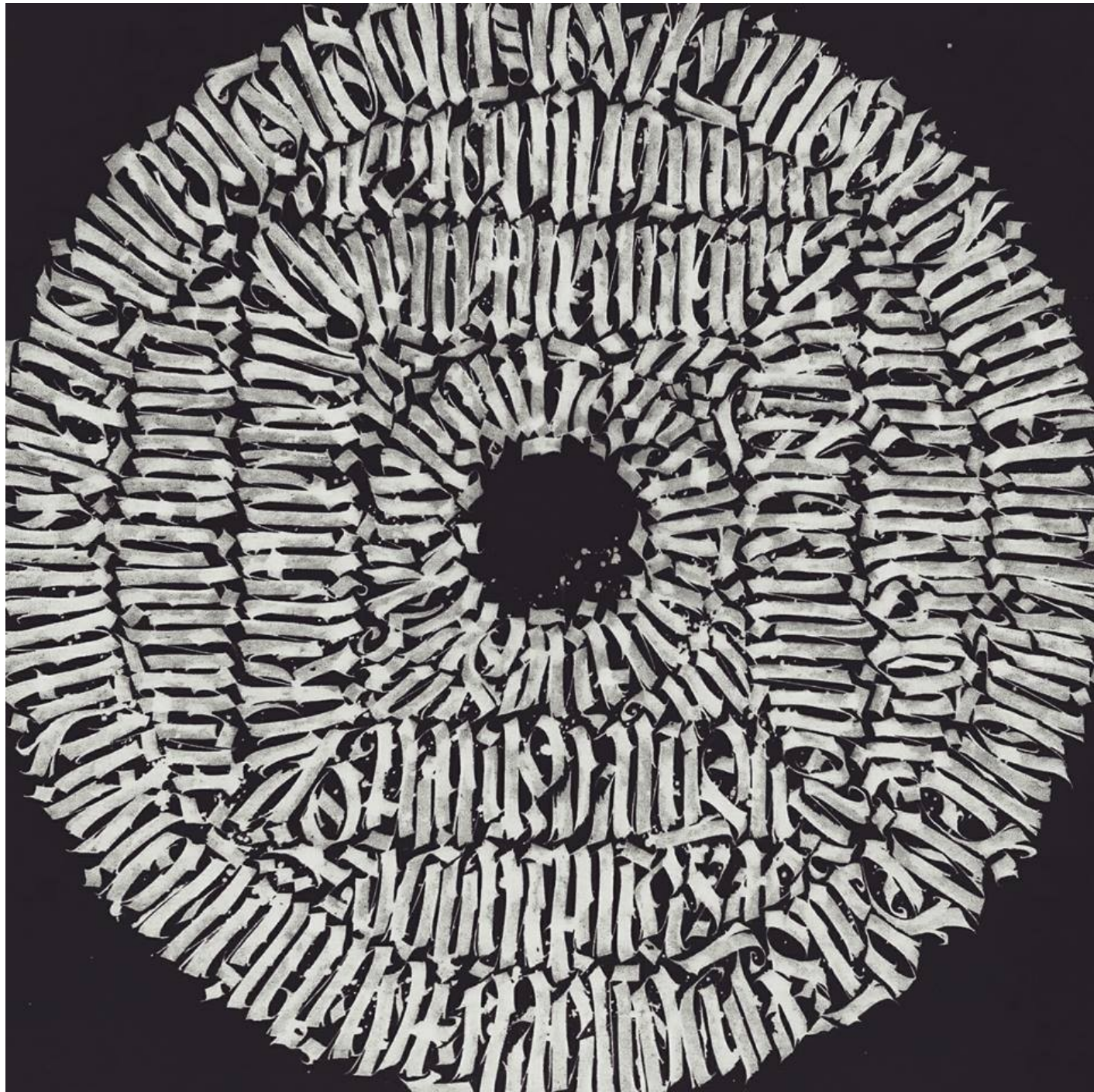
\$121

WANTED  
STARBUCKS

L

Lettering or designs that have an added dimension of shadows brings out that letter or symbol to appear in the foreground (3-D ). One can also write your calligraphy in a contrasting color from the background. Similar to the idea of using woodcuts or rubber-stamps over papers.





O. all things,  
ment of  
things,  
even the  
least  
particle!

WALT WHITMAN



A B C D E F G  
H I J K L M  
O P Q R S T U  
V W X Y Z



A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z



A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z



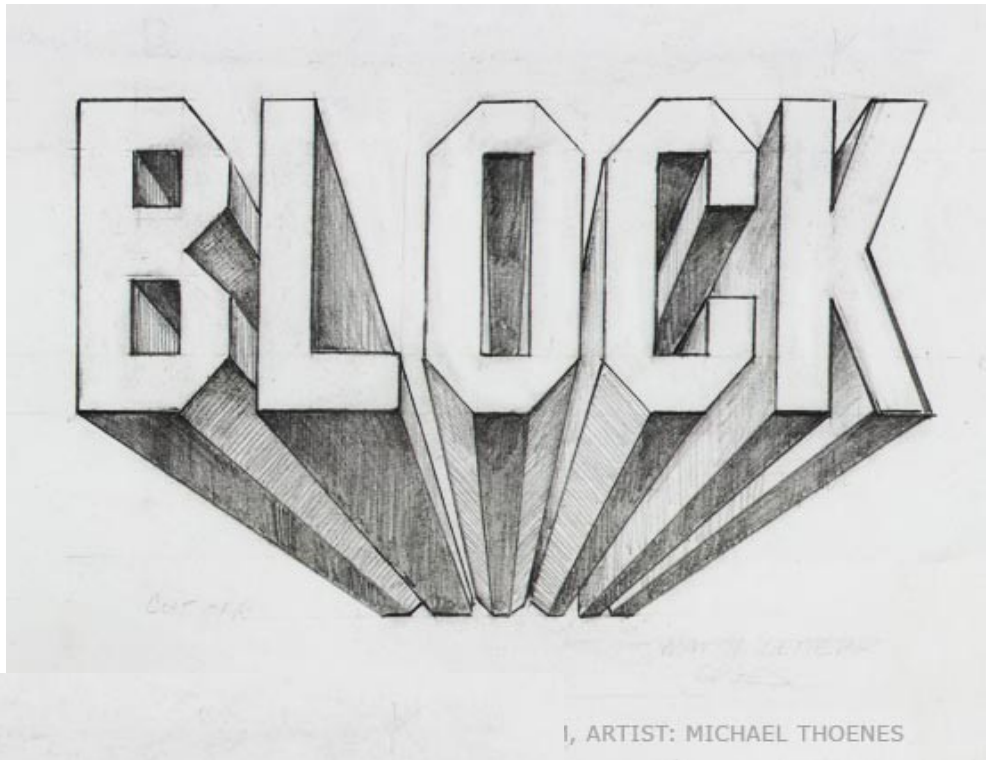
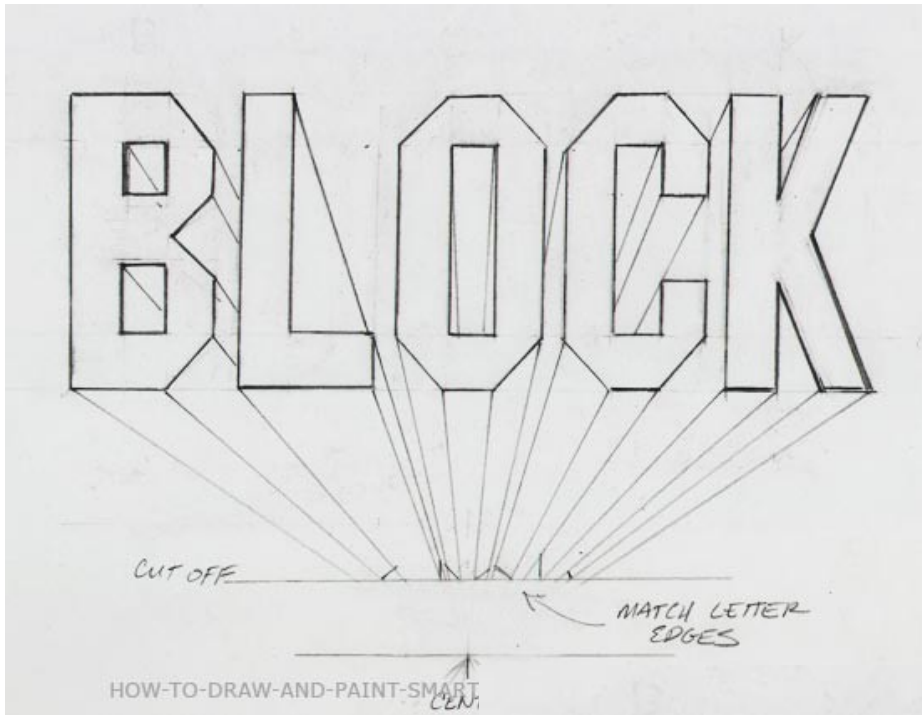
# 3-D Chisel Letters

- a) Choose Roman block type letters
- b) Carefully draw the name or logo a bold font
- c) Add a center line to your letters which should not touch the edges of the letter, rather, leave some space because we will connect the corners to this center line at an angle
- d) Choose the direction of the light source and shade the opposite two sides.



**A B C D E F G H I J K L M N O P**  
**Q R S T U V W X Y Z A B C D E F G**





ABCDEFGHIJKLMN O P  
QRSTUVWXYZ ABCDEFG  
HIJKLMN O PQRSTUVWXYZ  
0123456789



ABCDEFGHIJKLMN O P  
QRSTUVWXYZ abcdefg  
hijklmno pqrstuvwxyz  
0123456789



**ART**  
of typography:  
**Old/Vintage Style**  
**MAKE YOUR ART AUTHENTIC!**  
**Old printing press**